

DBA & DBDC Accomplishments

DBA NEW for 2016:

DBA: Hired new Membership Coordinator - Cornelio Gutierrez-Lozano

- created new membership brochure
- designed DBA banner for trade shows
- distributed restaurant, shopping and medical guides
 - Hotels
 - Convention Center
 - Jurey Services - with prize for contest
- Three successful mixers
 - Hawaiian Themed party poolside at the Marriott
 - Party/Mixer at JC's Place with Tastries Bakery
 - Join mixer with chambers celebrating the Anniversary of the Blaze
- Ribbon Cutting
 - Kern County Mental Health
 - Tastries Bakery

Successful Third Thursday event in May at Central Park along Mill Creek with Expo, Car Show, Food, Entertainment with Something for Everyone

Attended the CDA and IDA Conference learning from other cities ideas of how to promote and market downtown Bakersfield

MARK YOUR CALENDARS:

Working on future events from a

- Downtown Expo, Thurs, Aug. 18th, The Westchester
- Taste of Downtown Thurs. Sept., 15th with an International Flair
- Meet and Greet businesses and residences - Thurs., Sept. 22nd
- DBA Empowerment Breakfast, Tues. Sept. 27th, 7:30 a.m. to 9 a.m.
Kern Access Center 1330 Truxtun Avenue #116
- Third Thursday, Thurs., Oct. 20th, 5:30 p.m. to 7:30 p.m. Central Park
- Veteran's Parade, Fri. Nov. 11th, 10 a.m. to noon
- Bakersfield Marathon, Sun. Nov. 13th
- Champagne and Shopping Sat., Nov. 26th
- Bakersfield Christmas Parade, Thurs. Dec. 1st
- DBA Christmas Party Padre Hotel, Tues. Dec. 6th, 5:30 p.m. - 7:30 p.m.



Cornelio Gutierrez-Lozano



Taste of Downtown



Marriott Hotel Mixer



Tastries Bakery Ribbon Cutting



DBA and DBDC Building the Team and Dream in 2016!

DBDC: Press Conference to kick off the new Downtown Street Ambassador program

- 2 man team that cleans downtown
 Mon, Thurs., Fri., Sat from 7 a.m. to noon
 Area cleans "F" to "M" and 17th to 21st
- Cleans after First Friday
- Weed abatement
- Helping the homeless on the street with assistance
- Empty trash cans in Arts District
- Cleans behind trash bins in alleys
- Reports other issues such as graffiti

Working with City regarding the food truck issue

Crises Intervention Training meetings at United Way regarding a Bakersfield Recovery Center for Mental Illness

High Speed Rail Site Survey - strategic planning workshops
 Representation at the High Speed Rail Commission Meeting City Hall

Historic Preservation Meetings

- 100 people attended the Historic Walking Tour
- Updated historic brochures were distributed during tour and Third Thursdays
- Working on the Mill Act that will assist property owners of historic buildings
- Potential Historic Bakersfield Sign Ordinance

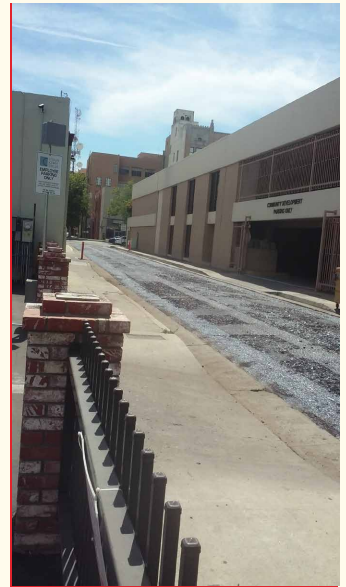
Help at Green Expo - cleaning of Bakersfield and Downtown

Worked with KBB and Caltrans regarding directional signs into downtown

Worked with Kern Community Foundation signed up with Guide Star
 Part of the KCF's Give Big Kern fundraising event press conference and celebration at the Padre Hotel and kick off at the Liberty Bell

Attended the California Downtown Association and International Association Conference in May to learn more about ideas for making downtown clean, safe and welcoming.

Think Green Pedicab's unveiled the new Butler Mobile called the Downtown Butler
 proceeds will go back into creating a welcoming area for downtown with the continuation of the Street Ambassadors, murals and lighting for downtown.



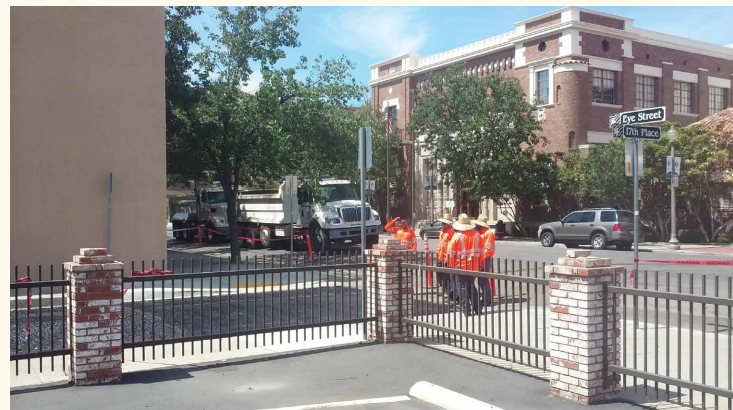
City Fixing 17th St.



Street Ambassador



Cleaning Downtown



City Fixing 17th St.